



SAFE TO FAIL EXPERIMENT

DESIGN TEMPLATE

What is the idea/concept that you would like to challenge?

How does this serve to the current company purpose?

What is the rationale behind?

What are the indicators of success and ways to monitor them?

What is the possible amplification strategy - assuming success?

What are the possible actions in case of success and who will be responsible?

What are the signals of failure and how to monitor them?

What is the possible recovery strategy - assuming failure?

What are the possible actions in case of failure and who will be responsible?